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No. 127/SS-23-24/Trg

5 TN Air Sqn (Tech) NCC
Thiyagabrammam Street
Subramania Nagar
Salem-636005

O/Dec 2023
The HoI/The Principal

## INTERNATIONAL YEAR OF MILLETS (IYOM) <br> SPECIAL CAMPAIGN: 01 DEC TO 14 DEC 2023

1. Reference is made to NCC Gp HQs, Cbe letter no. 1017/SSCDA/2023-24 /Trg dated 30 Nov 2023.
2. It is intimated that a Special Campaign for International Year of Millets (IYoM) is to be organised as per the directions of MoD wef 01 to 14 Dec 2023.
3. In view of the above, it is requested that special campaign is to be conducted wef 01 Dec to 14 Dec 2023 as per the schedule tabulated below: -

| SI No | Date | Institution |
| :---: | :---: | :---: |
| 1 | 01 Dec 2023 | Govt College of Engg, Salem Neelambal SHSS, Salem |
| 2 | 02 Dec 2023 | CSI Polytechnic College, Salem Sri Vidya Mandir MHSS, Salem |
| 3 | 03 Dec 2023 | Narasu's Sarathy Institute of Tech, Salem Cluny MHSS, Salem |
| 4 | 04 Dec 2023 | Sengunthar Engg College, Tiruchengode Holy Cross MHSS, Salem |
| 5 | 05 Dec 2023 | TARC HSS, Coimbatore |
| 6 | 06 Dec 2023 | AAGHSS, Vellakoil |
| 7 | 07 Dec 2023 | KSR College of Tech, Tiruchengode KSRMHSS, Tiruchengode |
| 8 | 08 Dec 2023 | PSG College of Technology, Coimbatore Spectrum Life School, Namakkal |
| 9 | 09 Dec 2023 | Kongu Engineering College, Perundurai Kongu National MHSS, Perundurai |
| 10 | 10 Dec 2023 | Excel Engineering College, Kumarapalayam GBHSS, Palladam |
| 11 | 11 Dec 2023 | Mahendra Engg College, Mallasamudram Nanjappa MBHSS, Tiruppur |
| 12 | 12 Dec 2023 | Kumaraguru College of Tech, Coimbatore KSR Institute for Engg \& Tech, Tiruchengode |
| 13 | 13 Dec 2023 | SSM College of Engg, Kumarapalayam PGP College of Arts and Science, Namakkal |
| 14 | 14 Dec 2023 | Kandasamy Kandar College, Velur PSV College of Engg and Tech, Krishnagiri |

4. The conduct of said campaign is mandatory. It is also requested that activities may be conducted according to the list mentioned below: -
(a) Theme based Events \& activities e.g. (Seminars, Competitions, Workshops) etc.
(b) Inclusion of Nutritionists, Chefs, Civilian population for awareness
(c) Innovative ideas for Millets promotion and adoption in daily life.
(d) Wide publicity via press releases, social media handles and other feasible modes.
(e) Posters / Banners display at major population junctions.
(f) Photographs \& Videos capture of important moments of each activity/event during the period.

5 It is requested that the feedback report on conduct of the special campaign for IYOM may be forwarded to this Unit by 1300 hrs on the day of event.
6. For your info and necessary action please.

Copy to:
All ANOs/CTOs/CTs

P.S.V. COLLEGE OF ENGINEERING AND TECHNOLOGY
(Approved by AICTE and Affiliated to Anna University, Chennai)
Accredited by the NAAC with 'A' Grade
(Inclusion Under Section 2(F) \& 12(b) of the UGC Act, 1956)
(An ISO 9001: 2015 Certified Institution)
Chemai - Bangalore Highway, (NH-46), Krishnagiri-635 108.

## NATIONAL CADET CORPS <br> 5 TN Air Sqn (Tech) <br> 

Name of the Program

## Date of the Event

: Special Campaign on "Millets for Wellness" and "Millet Food Exhibition"

$$
: 14.12 .2023
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## Report of the Event

| Name of the Program | Special Campaign on "Millets for Wellness" and "Millet Food <br> Exhibition" |
| :--- | :--- |
| Department | NCC 5 TN Air Sqn (Tech)/ PSVCET |
| Date of the Event | 14.12 .2023 |
| Chief Guest | Dr.P.Lawrence, M.E.,Ph.D., <br> Principal, PSVCET. |
| Organizing Staff Details | Prof.G.Arun kumar, Care taker officer, <br> 5 TN Air Sqn (Tech) NCC / PSVCET. |
| Number of Participants | 547 |

## Description of the program:

On December $14^{\text {th }}$ 2023, The NCC unit of 5TN Air Sqn (Tech) NCC PSVCET organized Special Campaign on "Millets for Wellness" and "Millet Food Exhibition" at PSV College of Engineering \& Technology Krishnagiri, focusing on the significance of millets. The campaign aligned with the International Year of Millets 2023 and aimed to educate the students and faculties about the benefits of millets.

Dr.P.Lawrence, Principal of the College, inaugurated the campaign and commended the NCC cadets for their efforts in spreading awareness about important of millets. He addressed the NCC cadets and the members of the faculties regarding the different types of millets - millets as nutricereals, the global scenario of millets, benefits of millet production and consumption, how it
prevents diseases since it is rich in minerals, vitamins and antioxidants. He further said that millets are good for farmers and the planet, as they have short crop duration and are adaptable to harsh climate. It has a low water footprint, zero carbon footprints and they are energy-efficient.

During the campaign, the NCC cadets displayed informative posters, homemade millet foods and sample millets. The staff and students of the college visited the exhibition and provided positive feedback. The campaign was successfully coordinated by the CTO/NCC Prof. G.Arun kumar.

## Photos of the Event:



Principal, Faculties and Students participating in the Special Campaign on "Millets for Wellness" and "Millet Food Exhibition" on 14.12.2023 at 10.59am.


CTP/NCC

PRINCIPAL or. P. LAWRENCE, M.E., PN.
P.S.V. COLLEGE OF ENGINEERING AND TECHNOLOGY
( $\Lambda$ pproved by AICTE and Affiliated to Anna University, Chennai)
Accredited by the NAAC with 'A' Grade
(Inclusion Under Section 2(F) \& 12(b) of the UGC Act, 1956) (An ISO 9001: 2015 Certified Institution)
11.12.2023

## NATIONAL CADET CORPS

5 TN Air Sq (Tech)-PSVCET


## CIRCULAR

It has been decided to organize a Special Campaign on "Millets for Wellness" and "Millet Food Exhibition" to create awareness among students about the benefits of consuming millets to lead healthy life on 14.12.2023 at our College Premises. Hence all the NCC cadets are informed to attend the program without fail.


Copy to:

1. He IQ 1 AC
2. Department Notice Board
3. Circular File
P.S.V. COLLEGE OF ENGINEERING AND TECHNOLOGY
(Approved by AlC TV and Affiliated to Anna University. Chennai) Accredited by the NA $\triangle C$ with ' $\triangle$ ' Grade
(Inclusion Under Section 2(F) \& 12(b) of the U(GC Act, 1956)
(An ISO 9001: 2015 Certified Institution)

## Permission Letter

11.12.2023

Krishnagiri

From
(i. Irun kumar.
-'C'Care taker officer.
S.N Air Sqn (Tech) NCC, Salem,
P.S.V College of Engineering \& Technology,

Nrishnagiri-635108.

T0
The Principal
PS.V College of Engineering \& Technology,
Rrishnagiri-635108.

Respected Sir ,

Subject Seeking permission to organize a Special Campaign on "Millets for Wellness"- reg

As purt the NCC Institutional Training Program, We would like to organize a Special Campaign on "Millets for Wellness" and "Millet Food Exhibition" to create awareness among students about the benefits of consuming millets to lead healthy life on 14.12.2023 at our College Premises. Kindly request you to give permission to conduct the program.

Further Indly request you to act as a Chief Guest for the said program.

Thank you.


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(An ISO 9001: 2015 Certified Institution)
Chennai - Bangalore Highway, (NH-46), Krishnagiri-635 108.


Name of the Program
Date of the Event
: Special Campaign on "Millets for Wellness" and "Millet Food Exhibition"
: 14.12.2023
Participants list

















rof. G.ARUNKUTMAR, ME, (Ph.D)., PSGCQuchonce tech., Kushnagli-635 108.
( 5 TNAir Sgn (Techi NCC, Salem)

Dr. P. LAWRENCE, M.E., Ph.D. PRLNCIPAL
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