



P.S.V COLLEGE OF ENGINEERING AND TECHNOLOGY
(Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai)
(Accredited by the NAAC with 'A' Grade)
(Inclusion Under Section 2(f) & 12(B) of the UGC Act, 1956)
(An ISO 9001:2015 Certified Institution)
Mittapalli, Balinayanapalli Post, Krishnagiri – 635 108



INDUSTRY INSTITUTE INTERACTION CELL

S.No.	Name	Designation	Position in the Committee
1	Dr.P.Lawrence	Principal	Chairperson
2	Mr. D.Saravanan	AP / Mech	Convener
3	Mr. K. Gopinath	AP/ EEE	Member
4	Mr. S. Lokesh	AP / Civil	Member
5	Mr. C. Prakash Narayanan	AP / CSE	Member
6	Mrs.N.Nandhini	AP / IT	Member
7	Mrs. S.Kavipriya	AP / ECE	Member
9	Mrs. R. Vasu	AP / MBA	Member


PRINCIPAL
Dr. P. LAWRENCE, M.E., Ph.D..
PRINCIPAL
P.S.V. COLLEGE OF ENGINEERING
& TECHNOLOGY
MITTAPALLI, BALINAYANAPALLI Po
KRISHNAGIRI Dt, 635 108
TAMILNADU.



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FUNCTIONS OF INDUSTRY INSTITUTE INTERACTION CELL

The function of the Cell is to promote closer interaction between the academic and Industrial fields. Industry Institute Interaction Cell is established to provide closer links with industries. The purpose of the cell is to find out the gap between need of the industry and end product of the institute. The cell is the bridge between the industry, the real world and the institute. Industrial exposure of Faculty is very much helpful to guide students about latest industrial practices. Industries are able to know recent developments and inventions in their fields and implement projects for technologically driven economy.

Objectives of Industry Institute Interaction Cell

- ❖ To give industrial exposure to Faculty members and students, thus enabling them to tune their knowledge to cope with the industrial culture
- ❖ To assist the Departments in organizing workshops, conferences and symposia with joint participation of the industries
- ❖ Encouraging Engineers from industries to visit institution to deliver lectures
- ❖ Participation of experts from industries, in curriculum development
- ❖ To organize industrial visits for Faculty members and students
- ❖ To encourage Faculty members to use their expertise in solving the problems faced by the industries, thus creating opportunity for consultancy
- ❖ Industrial testing by Faculty and technician at site, or in laboratory
- ❖ To organize in-plant training for the students
- ❖ To identify the areas for executive development programmes in the areas of recent technological advances
- ❖ To assist the Departments in establishing rapport with industries for taking up mini projects and projects



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Activities of Cell

Industry Institute Interaction cell will help the Individual departments to arrange/organize.

- ❖ Industry Visits
- ❖ In plant Trainings
- ❖ Internships
- ❖ Student Training Programs
- ❖ Faculty Training Programs
- ❖ Workshops
- ❖ Guest Lectures
- ❖ Webinars
- ❖ Expert Talks
- ❖ Conferences
- ❖ Tech Talks
- ❖ Blog Writing workshops
- ❖ Industry supported curriculum
- ❖ Professor in Practice from Industry
- ❖ Industry Sponsored projects
- ❖ Industry Consultancy projects
- ❖ Industry Research and Development Projects
- ❖ Industry Resource utilization (Equipment, Library, Personal etc)