



P.S.V COLLEGE OF ENGINEERING AND TECHNOLOGY
(Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai)

(Accredited by the NAAC with 'A' Grade)
(Inclusion Under Section 2(f) & 12(B) of the UGC Act, 1956)

(An ISO 9001:2015 Certified Institution)

Mittapalli, Balinayanapalli Post, Krishnagiri – 635 108



INNOVATION AND CREATIVITY CELL

S.No.	Name	Designation	Position in the Committee
1	Dr.P.Lawrence	Principal	Chairperson
2	Dr. B. Gokulakrishnan	HoD / EEE	Convener
3	Mr. S. Shanmugam	AP / ECE	Faculty Member
4	Dr. C. Bhuvaneshwari	AP / EEE	Faculty Member
5	Dr. L. P. Vetrivelan	AP / EEE	Faculty Member
6	Mr. V. Senthil	AP / ECE	Faculty Member
7	Mrs. V. Uma Maheshwari	AP / IT	Faculty Member
8	Mrs. B. Neelu	AP / CSE	Faculty Member
9	Dr. S. Prabu	AP / S&H	Faculty Member
10	Mr.Murugan M	Student / CSE	Student Member
11	Mr.Elavarasan C	Student / EEE	Student Member
12	Mr.Santhoshkumar.S	Student /ECE	Student Member
13	Mr.Santhosh Kumar S J	Student /CIVIL	Student Member

PRINCIPAL

Dr. P. LAWRENCE, M.E., Ph.D..

PRINCIPAL

**P.S.V. COLLEGE OF ENGINEERING
& TECHNOLOGY
MITTAPALLI, BALINAYANAPALLI Po
KRISHNAGIRI Dt, 635 108
TAMILNADU.**



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FUNCTIONS OF INNOVATION AND CREATIVITY CELL

The innovation & Creativity Cell (ICC) of PSVCET was established to systematically foster the culture of innovation among the students across various departments inside the Institute. The ICC is set up to encourage, inspire and nurture young students by supporting them to work on our new ideas and innovation, transform them into prototypes, and promote them to create start-ups and entrepreneurial ventures.

The ICC at PSVCET focuses on creating a complete ecosystem to foster the culture of Innovation across the PSVCET from ideas generation to successful start-ups. The ICC will also work on evaluation systems to identify and develop students to transform themselves from dependent to startups. The innovative and creative cell at PSVCET exhibits the students' inner talents and their supercomputer brain to ever-changing circumstances and understand subtle patterns and make a connection between seemingly unrelated things. The ICC cell organizes various programs to find students' inner talent and induce them to be creative.

In ICC of PSVCET, students create new things done are doers with their dreams of new ideas to discover new ways of looking at problems and the solutions for that problems and enrich their problem-solving techniques.

Innovative entrepreneurs introduce new products, new services, and new methods of production of goods/services/processes, open/create new markets, find an alternate use for existing products, etc. to marry their creative ideas with the purposeful action and structure of a business.

ICC helps the students to enhance their skills to create, and innovate, which are vital skills expected to become successful in one's career.